



BORNEO INTERNATIONAL TECHNOLOGY EXPOSITION SPECIAL EDITION 2026 (Borneo InTEX SE26) X FOI @Sarawak

Connecting Research, Innovation and Industry For Impact

Online Participant Briefing
Borneo InTEX 2026 Special Edition
X
FOI@Sarawak

Date : 19 August 2026 (Wednesday)
Time : 2:30 pm – 4:30 pm
Platform : Zoom

What You'll Gain

- Latest updates on Borneo InTEX SE 2026 X FOI@Sarawak
- Insights from organising team and experts
- Networking and collaboration opportunities
- Pathways for innovation and commercialisation

Don't Miss Out!

BORNEO InTEX 2026
INTERNATIONAL TECHNOLOGY EXPOSITION
Innovate | Transfer | Transform
CONNECTING RESEARCH, INNOVATION AND INDUSTRY FOR IMPACT

FESTIVAL & EXHIBITION
14-15 October 2026
Arena Gemilang, DeTAR PUTRA UNIMAS

EVENT HIGHLIGHTS

- RESEARCH OPEN DAY
- BUSINESS & RESEARCH MATCHING
- INNOVATION EXHIBITION
- TECH TALKS
- BOOK EXHIBITION
- PITCHING SESSION

BORNEO InTEX SE (Virtual Competition)

- 1 July - 15 September 2026
Online Registration on IRIS
- 13 October 2026
Online Pitching & Evaluation
- 15 October 2026
Winners Announcement & Award Ceremony (Hybrid Event)

Zoom Meeting Platform

Organised by: UNIMAS

For more information, please contact us:

- UNIMAS INNOVATION
- +6082-58 1160 / 2289 / 1151
- riec@unimas.my
- www.riec.unimas.my

Community-Driven University for a Sustainable World



<https://www.riec.unimas.my/borneo-intex26-se>



**Festival
IDEA**
@Sarawak



KEMENTERIAN PENDIDIKAN TINGGI



UNIMAS
UNIVERSITI MALAYSIA SARAWAK



**BORNEO
InTEX**
2026
INTERNATIONAL TECHNOLOGY EXPOSITION
Innovate | Transfer | Transform



SE
SPECIAL EDITION
(HYBRID)

Connecting Research, Innovation and Industry for Impact

Showcase Your Innovation, Impress Industry Experts, and Unlock Opportunities for Collaboration, Commercialisation, and Investment



14–15 October 2026



Arena Gemilang, DETAR PUTRA, UNIMAS

Main Highlight

Borneo InTEX26 SE Award

Grand Award!!

**Borneo InTEX 26 SE
Innovation Excellent Award**

Presenter Award :


Gold Award Medal


Silver Award Medal


Bronze Award Medal

4 Cluster Awards

- Scientific Discovery Distinction Award
- FutureTech Distinction Award
- Engineering Innovation & Excellence Award
- Excellence Societal Impact Award

Join the virtual pitching competition & you may be the winner




For More Info
Email: borneointex@gmail.com
Call: 011-25150023 (Tia)

 Scan to register

 More info

Price Value

Pitch2Com Innovation Challenge

RM 60,000





Requirement:
Project Leader must be a UNIMAS Researcher.

Highlights

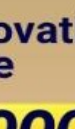

MESRA Grant Awards
 RM 1.2 mil


Research Open Day
 50 UNIMAS Research Institutes/Centers

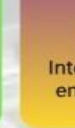

Business & Research Matching


Innovation Showcase
 Top 50 best pitching


Tech Talk
 Emerging Technologies, Commercialisation, Research Impact & Industry Trends


Serambi Community
 Community Research Showcase

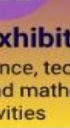

Knowledge Hub
 1000 Book Title Launch & Sale by UNIMAS Publisher (UniPub)


STEM Exhibition
 Interactive science, technology, engineering and mathematics activities


Commercialisation Award


10 MOU/MOA Signing


IMPACT Grant Award
 (RM140,000.00)


HiiTech Grant Award
 (RM110,000.00)

Community-Driven University For a Sustainable World

REGISTRATION FEES

RM 200

**UNIMAS
STAFF/STUDENT**



RM 300

MALAYSIAN



USD 100

INTERNATIONAL



CLUSTERS

1

PURE SCIENCE

2

**INFORMATION &
COMMUNICATION TECHNOLOGY**

3

TECHNOLOGY AND ENGINEERING

4

SOCIAL SCIENCES & HUMANITIES



IMPORTANT DATES



1

1 July – 15 September 2026
Registration Period

2

15 September 2026
Submission Deadline

3

15 September – 1 October 2026
**Submission Verification &
Evaluation Preparation**

4

13 October 2026
Online Pitching

Borneo InTEX26 SE Expo

Borneo International Technology and Exposition (Borneo InTEX26 SE)

- Virtual
- Principal Contact: Encik RIEC
- 7/1/26 12:00 AM until 9/15/26 12:00 AM
(Registration start: 7/1/26 12:00 AM)
- Topics : Pure Sciences , Information & Communication Technology , Technology Engineering , Social Sciences

Category

- UNIMAS / Student - Fee: 200.00 (MYR)
- Malaysian - Fee: 300.00 (MYR)
- International - Fee: 100.00 (USD)

Register Now

Registration

Registration for Borneo InTEX26 SE Expo

Borneo International Technology and Exposition (Borneo InTEX26 SE)

- Location: Virtual
- Organizer: UNIMAS INNOVATION
- Duration: From 7/1/26 12:00 AM to 9/15/26 12:00 AM



Profesor Madya Dr. Elexson Nillian

- UNIMAS
- nelexson@unimas.my
- https://expert.unimas.my/profile/2698

Attend as

Participant & Presenter

Participant Details

PROJECT TITLE *

Project Title is required

PROJECT DESCRIPTION *

Project Description is required

1000

PROJECT MEMBER(S) *

Elexson Nillian (Head / Project Leader)

+ Add Project Member

ATTACH PRODUCT'S IMAGE ONLY. (DO NOT ATTACH POSTER/ VIDEO) *

+ Browse...

Attachment is required

ATTACH PRODUCT'S IMAGE ONLY. (DO NOT ATTACH POSTER/ VIDEO) *

+ Browse...

Attachment is required

RELATED TOPIC *

Please select Conference Topic

Please select one of the topic

TECHNOLOGY READINESS LEVEL(TRL) *

Please select

Please select one TRL

Category and Payment

CATEGORY & FEE

- ☐ UNIMAS / Student (RM 200.00)
- ☐ Malaysian (RM 300.00)
- ☐ International (USD 100.00)

Save Submit Cancel

Judging Framework

OVERVIEW

01

Originality

Novelty, uniqueness & inventiveness

02

Applicability

Practicality, relevance & impact

03

Commercial Potential

Commercialisation, adoption & value

04

Presentation Excellence

Clarity & effectiveness online

05

Pitching & Q&A

Communication & defence of innovation

1. Originality of the Invention / Innovation

CRITERION 01

ASSESSMENT FOCUS

Assess the novelty, uniqueness, and inventiveness of the innovation, demonstrating clear differentiation from existing solutions and alignment with the theme “Connecting Research, Innovation and Industry for Impact.”

Tangible Innovations

Patent, Copyright, Trademark, Industrial Design, Utility Innovation.

Intangible Innovations

Service-based innovations, implementable service models, proprietary know-how, methodologies, or transferable processes.

Virtual Competition Consideration

The innovation should be effectively showcased through videos, virtual demonstrations, digital prototypes, simulations, or other supporting materials, enabling judges to assess its originality, functionality, value proposition, and potential impact in the absence of a physical exhibition.

2. Applicability of the Invention / Innovation

CRITERION 02

Evaluate the practicality, relevance, and impact of the innovation in addressing real-world challenges and creating value for industry, communities, and society.

a) Problem-Solving Value

- Clearly defines the problem addressed at regional, national, or global level.
- Demonstrates how the innovation addresses industry, community, or societal needs.
- Provides supporting evidence of the problem and proposed solution.

b) Due Diligence

- Evidence of research, literature review, market validation, or stakeholder engagement.
- Demonstrates understanding of user, industry, or community needs.

c) Impact & Adoption Potential

- Demonstrates practical application and implementation readiness.
- Highlights measurable social, economic, or environmental benefits.
- Shows potential for adoption, scaling, or transfer to industry and community partners.

Virtual Competition Consideration

Effectively demonstrates applicability and impact through video presentation, prototype demonstration, and supporting digital materials.

3. Commercial Potential

CRITERION 03

Evaluate the innovation's potential for commercialisation, industry adoption, and societal impact, including its readiness to create economic, social, or environmental value.

a) Market Potential & Social Impact

- Demonstrates clear market demand, target users, and scalability.
- Addresses industry, community, or societal needs.
- Or supported by a Business Model Canvas (BMC), business plan, or equivalent evidence outlining value proposition, market opportunity, and implementation strategy.

b) Technology Transfer & Industry Engagement

- Demonstrates collaboration with industry, community, or commercial partners.
- Shows a pathway towards commercialisation through licensing, start-ups, spin-offs, new product, joint ventures, or business formation.
- Or supported by relevant documents such as MoUs, licensing agreements, partnership letters, Letter of Intention (LoI) or business registration certificates.

Virtual Competition Consideration

Commercial potential and impact should be clearly demonstrated through videos, digital presentations, customer validation, testimonials, partnership evidence, and other supporting materials that showcase market readiness and adoption potential.

4. Virtual Presentation Excellence

CRITERION 04

ASSESSMENT FOCUS

- Clear and engaging visual presentation of the product, service, or technology.
- Problem statement and proposed solution are effectively communicated.
- Innovation, originality, and unique value proposition are clearly demonstrated.
- Intellectual property (if applicable) is appropriately highlighted.
- Supporting evidence such as publications, catalogues, brochures, media features, or other dissemination materials is provided.
- Commercialisation potential and/or social, economic, or environmental impact are clearly presented.

Virtual Competition Consideration

As this is a virtual competition, judges should assess both the quality of the innovation and the effectiveness of its presentation through digital and online platforms.

Impact Lens

The evaluation should consider the innovation's potential to create meaningful impact through research translation, industry engagement, and community adoption.

5. Pitching & Q&A

CRITERION 05

Assess the participant’s ability to effectively communicate and defend the innovation in a professional and persuasive virtual environment.

ASSESSMENT FOCUS

Clarity, confidence, and professionalism in delivering the pitch.

Ability to clearly articulate the innovation’s value proposition, relevance, impact, and stakeholder benefits.

Creativity and engagement in presentation delivery.

Ability to respond accurately, confidently, and convincingly during the Q&A session.

Virtual Competition Consideration

- Ability to engage judges effectively through an online platform.
- Strong interaction, responsiveness, and professionalism during the pitching and Q&A session.
- Effective use of virtual communication and presentation techniques to convey key messages and showcase the innovation.

What the Virtual Judging Should Enable

KEY TAKEAWAYS



Overall Evaluation Perspective

Judges should assess both the quality of the innovation and the effectiveness of its presentation through digital and online platforms, with attention to meaningful impact through research translation, industry engagement, and community adoption.

BORNEO InTEX SE (Virtual Competition)



**ZOOM Meeting
Platform**

- ✓ **1 July - 15 September 2026**
Online Registration on iRIS
- ✓ **13 October 2026**
Online Pitching & Evaluation
- ✓ **15 October 2026**
Winners Announcement &
Award Ceremony (Hybrid Event)



**BORNEO
Intex
2026**

INTERNATIONAL TECHNOLOGY EXPOSITION
Innovate | Transfer | Transform



CONNECTING RESEARCH, INNOVATION AND INDUSTRY FOR IMPACT

VIDEO GUIDELINES

1. OPENING (15-20s)



Name,
Designation,
Institution



Innovation
Name



Hook
statement

2. PROBLEM & SOLUTION (35-40s)



Problem
statement



Innovation
overview



Key novelty/
unique
features



TRL level

3. MARKET POTENTIAL & COMMERCIALISATION (30s)



Competitive
advantage



Target market



Commercialis
ation potential



Scaling
strategy

4. IMPACT (20s)



Social
impact



Environmental
impact



Economic
impact



Long-term
vision

5. CLOSING (10-15s)



Why the
innovation
deserves
recognition



Closing
remark

Maximum Duration : 2 minutes

Submit URL through

1. **YouTube**
2. **Google Drive**
3. **Onedrive**

Keep the presentation **engaging, concise,**
and **focused on the value** of your
innovation

For more information please contact us :

UNIMAS INNOVATION +6082-58 1160 / 2289 / 1151
 riec@unimas.my www.riec.unimas.my



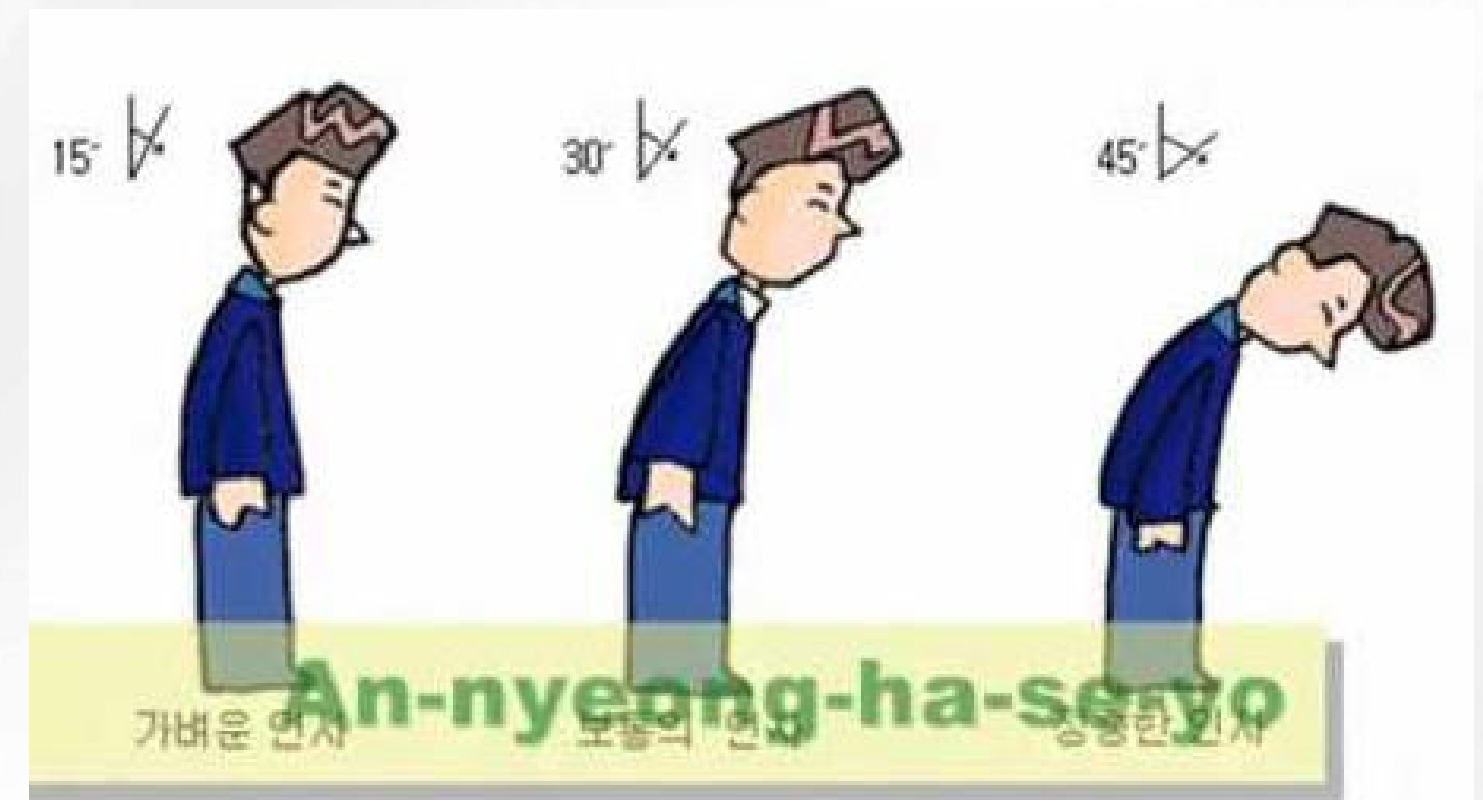
PREPARING AN AWARD-WINNING PROJECT FOR EXPO

Important tips- Improvement comparing to old one

- Know existing similar/rival products currently available
- Prepare a comparison table
- Point out the advantage of your product
- The innovativeness of your product

Attitude in on site judging

- Greet the judge, if possible greeting in their language
- Be polite
- Do not argue with the judge
- Be patient



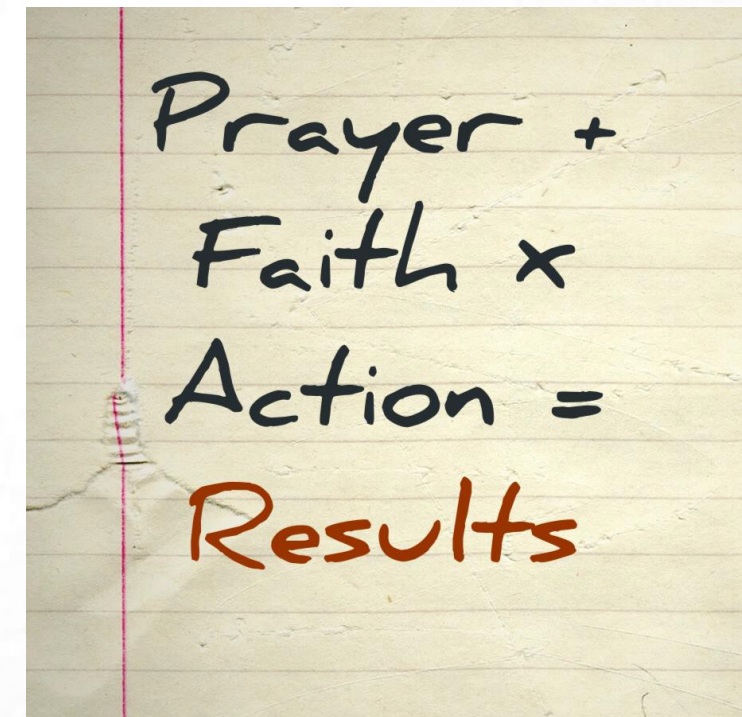
ACING YOUR PRESENTATION

- Think of the flow of your presentation when preparing the poster and booth.
- Be prepare that the judge may cut short your presentation; prepare several versions of presentation such as for 2-3 minutes, 5 minutes and longer.
- Use pitching technique for example “elevator pitch” : The project background, the problem, how you solve it, and the most impactful outcomes/features of your product.
- Practice but be flexible during judging, use poster as guide if lost.
- Be prepare to include demonstration into the presentation to show how the product work.

EXTRA TIPS

- Prepare a Market Plan for the products through Business Canvas Model and know your product cost and price (use Google currency converter to convert to South Korean Won).
- Do market survey, a simple survey will do on the needs, pricing and acceptance of the product.
- Relate your products to current trend/ events happening in Korea.
- Knows your cost and pricing for your product.
- IP and industry collaborator are a strong advantage.
- Product that has been commercialized will be added bonus.
- Showing awards won by the product from previous Expo? What is the improvement?

Business Model Canvas for PowerPoint



Layout Idea (Detar-entrance)



Layout Idea (Detar-main hall)



Layout Idea (Detar-main hall)



Layout Idea (Detar-main hall)



BOOTH FOR PTJ
Minimalist open-layout structure that allows visitors to enter easily from the front while still creating a strong visual presence



- EASEL STAND (WOODEN)**
- Classic artist easel design
 - Natural wood tripod legs
 - Holds canvas and board with adjustable height

HIGH RISE TABLE + CHAIR
Modern round top
Comfortable height for discussion & networking
Includes high rise chair





THANK YOU

